

PHLP Tools that Address the CDC MAPPs categories Tobacco Control

MEDIA\TOBACCO\Regulate tobacco advertising

- A “Commercial Speech” Fact Sheet for State and Local Governments
www.phlpnet.org/tobacco-control/products/regulating-tobacco-marketing
- “Commercial Speech” Guidelines for State and Local Governments
www.phlpnet.org/tobacco-control/products/regulating-tobacco-marketing
- A “Commercial Speech” Flowchart for State and Local Governments
www.phlpnet.org/tobacco-control/products/regulating-tobacco-marketing
- How to Strengthen Your Local Sign Laws & Sample Sign Law Amendments
www.phlpnet.org/tobacco-control/products/how-strengthen-your-local-sign-laws-sample-sign-law-amendments
- Sample California Policy Restricting Tobacco Sales, Advertising, and Sponsorship at Public Colleges and Universities
www.phlpnet.org/tobacco-control/products/sample-ca-policy-colleges-universities

MEDIA\TOBACCO\Limit or prohibit tobacco brand sponsorship

- Model Fraternity/Sorority Policies Prohibiting Tobacco Sponsorship
www.phlpnet.org/tobacco-control/products/model-fraternitiesorority-policies-prohibiting-tobacco-sponsorship
- Model Policy for Motor Sports: Prohibiting Tobacco Sponsorship
www.phlpnet.org/tobacco-control/products/model-policy-motor-sports-prohibiting-tobacco-sponsorship
- Model Policy for Rodeos: Prohibiting Tobacco Sponsorship
www.phlpnet.org/tobacco-control/products/model-policy-rodeos-prohibiting-tobacco-sponsorship
- Sample California Policy Restricting Tobacco Sales, Advertising, and Sponsorship at Public Colleges and Universities
www.phlpnet.org/tobacco-control/products/sample-ca-policy-colleges-universities

ACCESS\TOBACCO\Create smoke-free places

- Creating Smokefree Policies for Affordable Housing in California
www.phlpnet.org/tobacco-control/products/creating-smokefree-polic
- How Landlords Can Prohibit Smoking in Rental Housing
www.phlpnet.org/tobacco-control/products/landlordsprohibitrentalhousing
Also available in Spanish!
- How to Make a Condo Complex Smokefree
www.phlpnet.org/tobacco-control/products/how-make-condo-complex-smokefree
Also available in Spanish!
- Making a New Smokefree Housing Law Work
www.phlpnet.org/tobacco-control/products/smokefreehousinglawwork
- Model Tobacco-free or Smokefree Event Policy
www.phlpnet.org/tobacco-control/products/model-tobacco-free-or-smokefree-event-policy
- Comprehensive Secondhand Smoke Ordinance
www.phlpnet.org/tobacco-control/products/comprehensive-secondhand-smoke-model-ordinance-california-communities
- How to Protect Your Community from Secondhand Smoke: An Introduction to a Comprehensive Secondhand Smoke Model Ordinance
www.phlpnet.org/tobacco-control/products/how-protect-your-community-secondhand-smoke
- Smokefree Beaches Ordinance
www.phlpnet.org/tobacco-control/products/smokefree-beaches-ordinance
- Smokefree Beaches Ordinance: CHECKLIST
www.phlpnet.org/tobacco-control/products/smokefree-beaches-ordinance-checklist
- Smokefree Housing Ordinance
www.phlpnet.org/tobacco-control/products/smokefree-housing-ord
- Smokefree Housing Ordinance: CHECKLIST & SUMMARY
www.phlpnet.org/tobacco-control/products/smokefree-housing-ord
- Smokefree Outdoor Areas Ordinance:
www.phlpnet.org/tobacco-control/products/Smokefree Outdoor Areas Ordinance

- Smokefree Outdoor Areas Ordinance: CHECKLIST
[www.phlpnet.org/tobacco-control/products/Smokefree Outdoor Areas Checklist](http://www.phlpnet.org/tobacco-control/products/Smokefree_Outdoor_Areas_Checklist)
- Smokefree Recreational Areas Ordinance
www.phlpnet.org/tobacco-control/products/model-california-ordinance-regulating-smoking-and-tobacco-product-use-recre
- Smokefree Recreational Areas Ordinance: CHECKLIST
www.phlpnet.org/tobacco-control/products/smokefree-recreation-areas-checklist

ACCESS\TOBACCO\Develop local legislation to license tobacco retailers

- Case Studies on the Implementation and Enforcement of Local Tobacco Retailer Licensing Ordinances in California
www.phlpnet.org/tobacco-control/products/retailerlicensingcasestudies
- Licensing Ordinance (and Associated Plug-ins)
[www.phlpnet.org/tobacco-control/products/Licensing Ordinance](http://www.phlpnet.org/tobacco-control/products/Licensing_Ordinance)
- Licensing Ordinance: Checklist
[www.phlpnet.org/tobacco-control/products/Licensing Ordinance Checklist](http://www.phlpnet.org/tobacco-control/products/Licensing_Ordinance_Checklist)
- Licensing Ordinance: FAQs
www.phlpnet.org/tobacco-control/products/frequently-asked-questions-about-licensing-tobacco-retailers
- License to Kill? Tobacco Retailer Licensing as an Effective Enforcement Tool
www.phlpnet.org/tobacco-control/products/license-to-kill
- Tobacco Licensure Costs
www.phlpnet.org/tobacco-control/products/tobacco-licensure-costs

ACCESS\TOBACCO\Develop local legislation to prohibit the self-service display of tobacco products

- Guide to California’s Self-Service Display Law
www.phlpnet.org/tobacco-control/products/guide-californias-self-service-display
- Self-Service Display Ordinance
www.phlpnet.org/tobacco-control/products/model-california-ordinance-prohibiting-self-service-displays-tobacco-product

ACCESS\TOBACCO\Amend zoning laws to control the location, density, and proximity of tobacco retailers

- Land Use Ordinance
www.phlpnet.org/tobacco-control/products/model-land-use-ordinance-regulating-location-and-operations-tobacco-retailer
- Land Use Ordinance: Checklist
www.phlpnet.org/tobacco-control/products/land-use-ordinance-checklist
- Municipal Authority to Regulate the Location and Operation of Tobacco Retailers
www.phlpnet.org/tobacco-control/products/municipal-authority-regulate-location-and-operation-tobacco-retailers

ACCESS\TOBACCO\Evaluate and enforce existing laws regarding sales to minors, self-service displays of tobacco products, and secondhand smoke

- Tobacco Laws Affecting California (Booklet)
www.phlpnet.org/tobacco-control/products/tobaccolawsca

PRICE\TOBACCO\Develop legislation that prohibits the distribution of free or low cost tobacco products (“samples”), and coupons for free or low cost tobacco products

- Sampling Ordinance
www.phlpnet.org/tobacco-control/products/model-california-ordinance-regulating-cigarette-and-tobacco-product-sampling
- Sampling Ordinance: CHECKLIST
www.phlpnet.org/tobacco-control/products/prohibiting-tobacco-sampling-checklist
- Sampling: How Does the FDA Law Affect Local Ordinances in California?
www.phlpnet.org/tobacco-control/products/sampling-FDA-law-notes

SOCIAL SUPPORT & SERVICES\TOBACCO\Materials and trainings for service providers to help low-income tenants resolve problems associated with secondhand smoke exposure at home

- California Legal & Dispute Resolution Referral Resources
www.phlpnet.org/tobacco-control/resources-tenants
- Creating Smokefree Policies for Affordable Housing in California
www.phlpnet.org/tobacco-control/products/creating-smokefree-policies

- How Disability Laws Can Help Tenants Suffering from Drifting Tobacco Smoke
www.phlpnet.org/tobacco-control/products/disabilitylawsdriftingsmoke
Also available in Spanish!
- How Landlords Can Prohibit Smoking in Rental Housing
www.phlpnet.org/tobacco-control/products/landlordsprohibitrentalhousing
Also available in Spanish!
- Legal Options for Tenants Suffering from Drifting Tobacco Smoke
www.phlpnet.org/tobacco-control/products/tenantsdriftingsmoke
Also available in Spanish!
- Protecting Children from Secondhand Smoke When Parents Divorce or Separate
www.phlpnet.org/tobacco-control/products/protecting-children-secondhand-smoke-when-parents-divorce-or-separate